



### Overall Satisfaction

overall attendee satisfaction rating 1-10

**9.2**

### Return on Investment

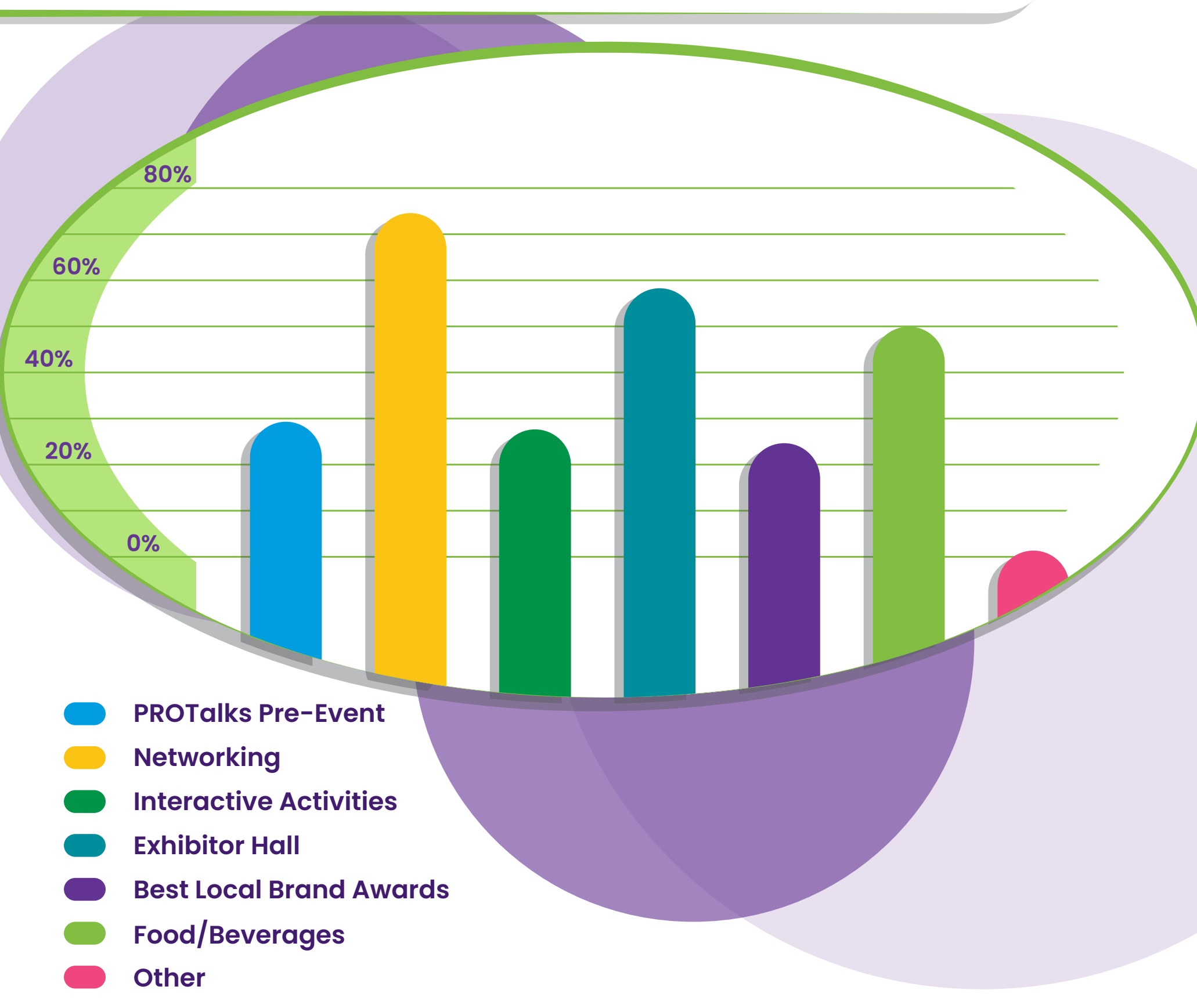
percent of respondents who felt it was worth the cost to attend



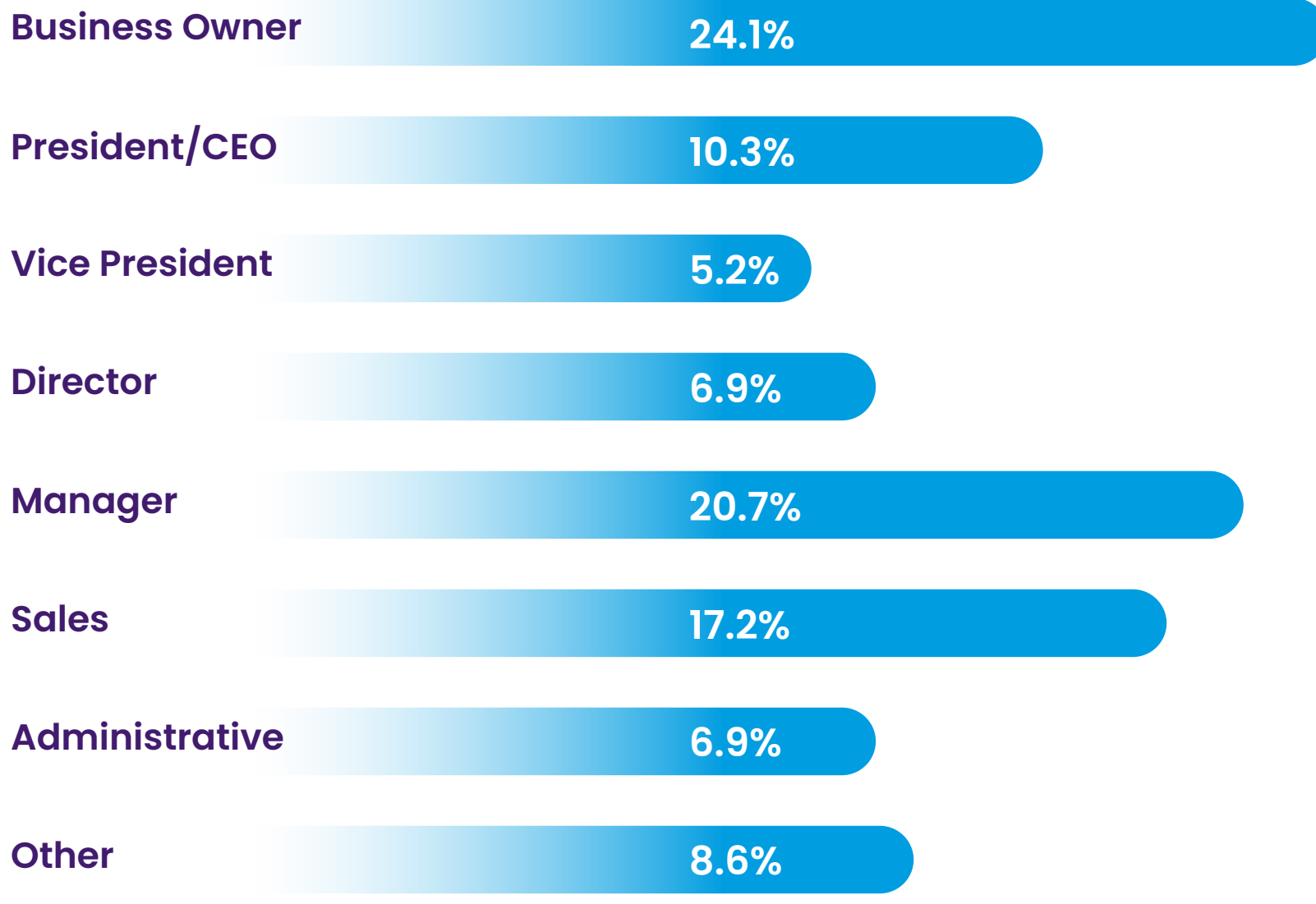
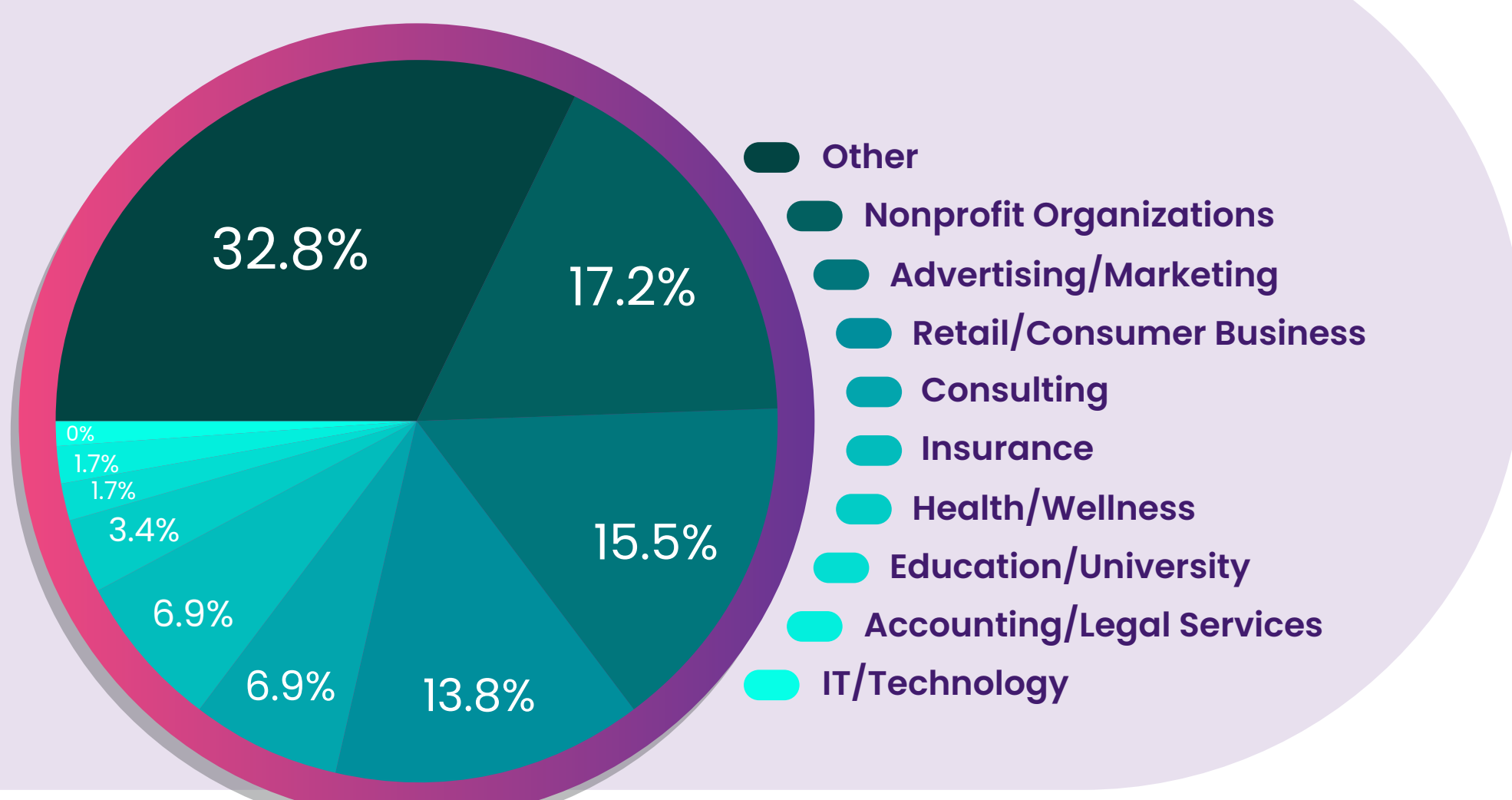
**93.8%** promoted brand & gathered leads

**82.9%** built valuable business relationships

### Favorite Part



### Who Attends?



### Comparative Value

**9 out of 10**

attendees rated the 2023 B2B EXPO as **Excellent or Above Average**



### Testimonials

*"The B2B Expo promised a premier networking event and it delivered! Great event and a lot of attendance."*

**TOM GARRITY**, PRESIDENT - THE GARRITY GROUP

*"Expo 2023 was the best ever! We've exhibited for several years, and are finding more ROI than ever, already. The Pro Talks were packed with value, and the format was easier than ever. The variety of exhibitors is always great— especially because everyone seemed to genuinely care about empowering our local communities. Great job, Exhib-it! And thanks for overcoming so many challenges to give this gift to our region of NM!!"*

**GWENYTH LEWIS**, INDEPENDENT ASSOCIATE - LEGALSHIELD-ID SHIELD

*"If you're looking to make connections, get more exposure for your business, and grow your brand, this is a must-see event!"*

**AMANDA CASTILLO**, DIRECTOR OF MARKETING & DIGITAL COMMUNICATIONS - RIO RANCHO REGIONAL CHAMBER OF COMMERCE

*"DJ put on a huge event that was wonderfully organized, well attended and full of networking opportunities. As an exhibitor she made it easy to promote and represent my brand among the movers and shakers in our community. This is THE annual event anyone would miss not to be a part of!"*

**BYRON ZAHM**, OWNER/CONSULTANT - TUTOR DOCTOR