



B2B GOLD Level Sponsorship Agreement
\$2,500 Cash
Value: \$7,650 (Includes 8x6 Tabletop Space)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT!** concerning the **Gold Level** sponsorship for the Annual B2B Expo event scheduled for **Tuesday, April 18, 2023, at Isleta Resort & Casino.**

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **or before November 1, 2022**, and shall expire on **April 30, 2023**, unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
 - A. For all Cash Gold Sponsors, payment for sponsorship must be paid on or before **January 31, 2023.**
 - B. Sponsor to provide logo and company information for benefits after signing of the agreement. **(We need your logo.)**
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
 - Company logo (small) on select marketing materials, event signage and on B2B Landing Page, postcards, flyers, online display logo ad with a link -- Estimating over 40,000 impressions, newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to the event date (From on or before November 1, 2022, through April 30, 2023). **\$5,000 Value**
 - Social Media Mentions with link to social media company page where applicable (From on or before November 1, 2022, through April 30, 2023). **\$1,000 Value**
 - **(2) VIP Sponsor/Exhibitor Reception Tickets on Monday, April 17, 2023, from 6-8 pm at the Isleta Resort & Casino. \$250 Value**

- Exhibit 6' Table Space at Event in Prime Location, including Premium Passport listing, at Event with (4) Free Admission passes to the event. **\$800 Value**
- Company mentions at the event throughout the evening. **\$600 Value**

3. **Termination of Agreement:** This agreement will terminate on **April 30, 2023**, unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!

DJ Heckes

Print Name: DJ Heckes, CEO
Date:

AGREED TO AND ACCEPTED:
COMPANY:

Print Name:
Date: