



**B2B DIAMOND Level Sponsorship Agreement
\$7,500 Cash Sponsorship**

Value: \$24,250 (Includes Industry Exclusivity and 20x8 Exhibit Space)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT!** concerning the **Diamond level** sponsorship for the Annual B2B Expo event scheduled for **Tuesday, April 19, 2023, at Isleta Resort & Casino.**

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **or before November 1, 2022**, and shall expire on **April 30, 2023**, unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
 - A. Payment for sponsorship must be paid in full on or before **January 31, 2023**.
 - B. Sponsor to provide logo and company information for benefits after signing of the agreement. **(We need your logo).**
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship package:
 - Company logo (LARGEST) on all marketing materials, event signage and the B2B Landing Page with a company website link, postcards, flyers, online display logo ad with a link -- Estimating over 40,000; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to the event date (From November 1, 2022, through April 30, 2023). **\$8,000 Value**
 - Social Media Mentions with link to social media company page where (From November 1, 2022, through April 30, 2023). **\$1,200 Value**
 - (4) **VIP Sponsor/Exhibitor Reception on Monday, April 17, 2023, from 6-8 pm** at the **Isleta Resort & Casino. \$400 Value**

- **Industry Exclusivity for Sponsorship** not allowing any other company in same industry as a Sponsor at this Event **\$2,500 Value**
- **UPGRADED** TO Exhibit 10x20 Space at Event in Prime Location, including Premium Passport Listing, with (10) Free Admission Passes to the event. **\$1,800 Value**
- Invite & Appearances on television and in-person radio interviews promoting event. **\$1,500 Value**
- Company name recognition at the beginning (lead-in) of all event media spots. **\$1,500 Value**
- **UPGRADED** 728x90 Digital Ad Banner placed on B2B Home Page (From November 1, 2022, through April 30, 2023). **\$2,000 Value**
- Company mentions at the event throughout the evening, Audio, and Video and Company Rep to have on-stage mic time at the event for a minimum of 2 minutes. **\$1,500 Value**
- Company Rep to be present on stage for Best Local Brand award presentations. **\$500 Value**
- Company Logo in Gobo Lighting on the ceiling at Event for promotion for Diamond Sponsor. **\$1,500 Value**
- Copy of Attendee List with contact information within one week, post-event. **\$1,850 Value**

3. **Termination of Agreement:** This agreement will terminate on **April 30, 2023**, unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!

AGREED TO AND ACCEPTED:
COMPANY:

DJ Heckes

Print Name: DJ Heckes, CEO
Date:

Print Name:
Date: