



# 2020

## ATTENDEE

### Survey Feedback

#### OVERALL SATISFACTION



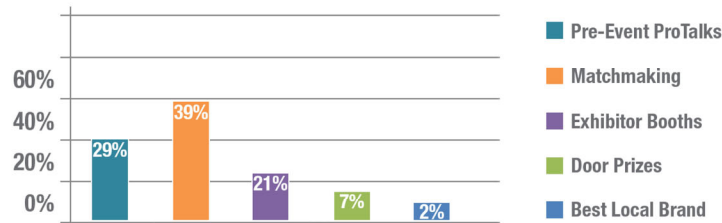
Overall ATTENDEE SATISFACTION Rating

#### RETURN ON INVESTMENT



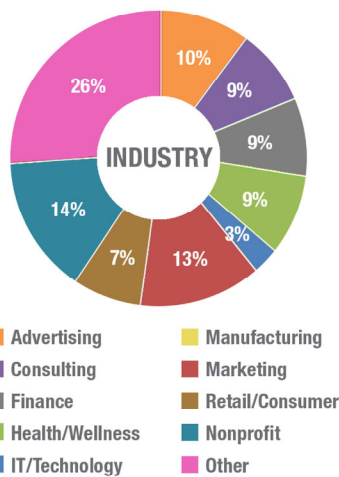
PERCENT OF RESPONDENTS WHO FELT IT WAS Worth the Cost to Attend

#### FAVORITE PART

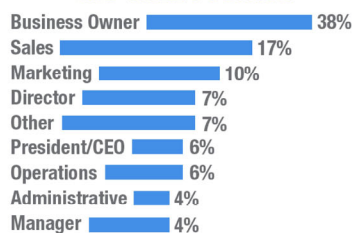


Most Enjoyable Event Aspects Reported by Attendees

#### WHO ATTENDS?



#### JOB TITLE/POSITION



#### COMPARATIVE VALUE



7 OUT OF 10 ATTENDEES RATED B2B EXPO Excellent or Above Average COMPARED TO SIMILAR NETWORKING EVENTS

#### TESTIMONIALS

“Yes, it was worthwhile and I made some lovely connections. Thank you for the enormous effort. We appreciate it.”  
~ Julie Ferman

“Great event, and an exemplary pivot on behalf of EXHIB-IT in adapting so quickly to the new platform. I know the whole EXHIB-IT staff worked tirelessly to pull it off...very impressive.”  
~ Kody Love NMBC

“We were very impressed with this event. Thank you for all of your hard work and organization. We have already received applications to the program and made some very valuable connections. Fantastic work! - ”  
~ Eileen Enright with Goldman Sachs 10KSB