



**B2B PLATINUM Level Sponsorship Agreement**  
**\$3,500 Cash**  
**(\$14,550 Value)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT!** concerning the **Platinum Level** sponsorship of the 14<sup>TH</sup> Annual B2B Expo event scheduled for **Tuesday, April 19, 2022, at Isleta Resort & Casino.**

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **or before November 1, 2021**, and shall expire on **April 30, 2022**, unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
  - A. For all Cash Platinum Sponsors, payment for sponsorship must be paid on or before **January 31, 2022**.
  - B. Sponsor to provide logo and company information for benefits after signing of the agreement. **(We need your logo).**
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
    - Company logo (MEDIUM) on all marketing materials, event signage and the B2B Landing Page with the company website link, postcards, flyers, online display logo ad with a link -- Estimating over 40,000, newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to the event date (From on or before November 1, 2021, through April 30, 2022). **\$7,000 Value**
    - Social Media Mentions with link to social media company page where applicable (From on or before November 1, 2021, through April 30, 2022). **\$1,200 Value**
    - Company mentions at the event throughout the evening, Audio, and Video. **\$800 Value**
    - (2) **VIP Sponsor/Exhibitor Reception on Monday, April 18, 2022, from 6-8 pm** at the **Isleta Resort & Casino**. **\$250 Value**

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- Exhibit 10' Platinum Exhibit Space at Event in Prime Location, including Premium Passport listing, at Event with (8) Free Admission passes to the event. **\$1,500 Value**
  - Company name recognition on all media spots. **\$2,000 Value**
  - 300x250 Rotating Digital Ad placed on B2B Home Page (From on or before November 1, 2021, through April 30, 2022). **\$1,800 Value**

3. **Termination of Agreement:** This agreement will terminate on **April 30, 2022**, unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**  
EXHIB-IT!

*DJ Heckes*

Print Name: DJ Heckes, CEO  
Date:

**AGREED TO AND ACCEPTED:**  
COMPANY:

Print Name:  
Date: