



**B2B PLATINUM Level Sponsorship Agreement**  
**\$3,500 Cash**  
**(\$14,550 Value)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Platinum level** sponsorship of the 14<sup>TH</sup> Annual B2B Expo event scheduled for Tuesday, September 14, 2021 at Isleta Resort & Casino.

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **September 30, 2021**, unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
  - A. For all Cash Platinum Sponsors, payment for sponsorship must be paid on or before **May 31, 2021**.
  - B. Sponsor to provide logo and company information for benefits after signing of the agreement. **(We need your logo)**.
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
    - **UPGRADED** Company logo (MEDIUM) on all marketing materials, event signage and the B2B Landing Page with the company website link, postcards, flyers, online display logo ad with a link -- Estimating over 40,000; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to the event date (From Date of Signed Agreement through September 30, 2021). **\$7,000 Value**
    - Social Media Mentions with link to social media company page where applicable (From Date of Signed Agreement through September 30, 2021). **\$1,200 Value**
    - (2) **VIP Sponsor/Exhibitor Reception on Monday, September 13, 2021 from 6-8 pm** at the Isleta Resort & Casino. **\$250 Value**

- Company name recognition on all media spots. **\$2,000 Value**
- Company mentions at the event throughout the evening, Audio, and Video. **\$800 Value**
- 300x250 Rotating Digital Ad placed on B2B Home Page (From Date of Signed Agreement through September 30, 2021). **\$1,800 Value**

3. **Termination of Agreement:** This agreement will terminate on **September 30, 2021**, unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**  
EXHIB-IT!

*DJ Heckes*

Print Name: DJ Heckes, CEO  
Date:

**AGREED TO AND ACCEPTED:**  
COMPANY:

Print Name:  
Date: