



**B2B GOLD Level Sponsorship Agreement**  
**\$2,000 Cash**  
**(Value: \$7,650)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Gold Level** sponsorship of the 14<sup>TH</sup> Annual B2B Expo event scheduled for **Tuesday, September 14, 2021, at Isleta Resort & Casino.**  
**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **September 30, 2021**, unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
  - A. For all Cash Gold Sponsors, payment for sponsorship must be paid on or before **May 31, 2021.**
  - B. Sponsor to provide logo and company information for benefits after signing of the agreement. **(We need your logo.)**
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
    - **UPGRADED** Company logo (small) on select marketing materials, event signage and on B2B Landing Page, postcards, flyers, online display logo ad with a link -- Estimating over 40,000 impressions; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to the event date (From Date of Signed Agreement through September 30, 2021). **\$5,000 Value**
    - Social Media Mentions with link to social media company page where applicable (From Date of Signed Agreement through September 30, 2021). **\$1,000 Value**
    - **(2) VIP Sponsor/Exhibitor Reception Tickets on Monday, September 13, 2021, from 6-8 pm** at the Embassy Suites Main Atrium Area. **\$250 Value**

- Exhibit 6' Table Space at Event in Prime Location, including Premium Passport listing, at Event with (4) Free Admission passes to the event. **\$800 Value**
- Company mentions at the event throughout the evening. **\$600 Value**

3. **Termination of Agreement:** This agreement will terminate on **September 30, 2021**, unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**  
EXHIB-IT!

*DJ Heckes*

Print Name: DJ Heckes, CEO  
Date:

**AGREED TO AND ACCEPTED:**  
COMPANY:

Print Name:  
Date: