



#### OVERALL SATISFACTION



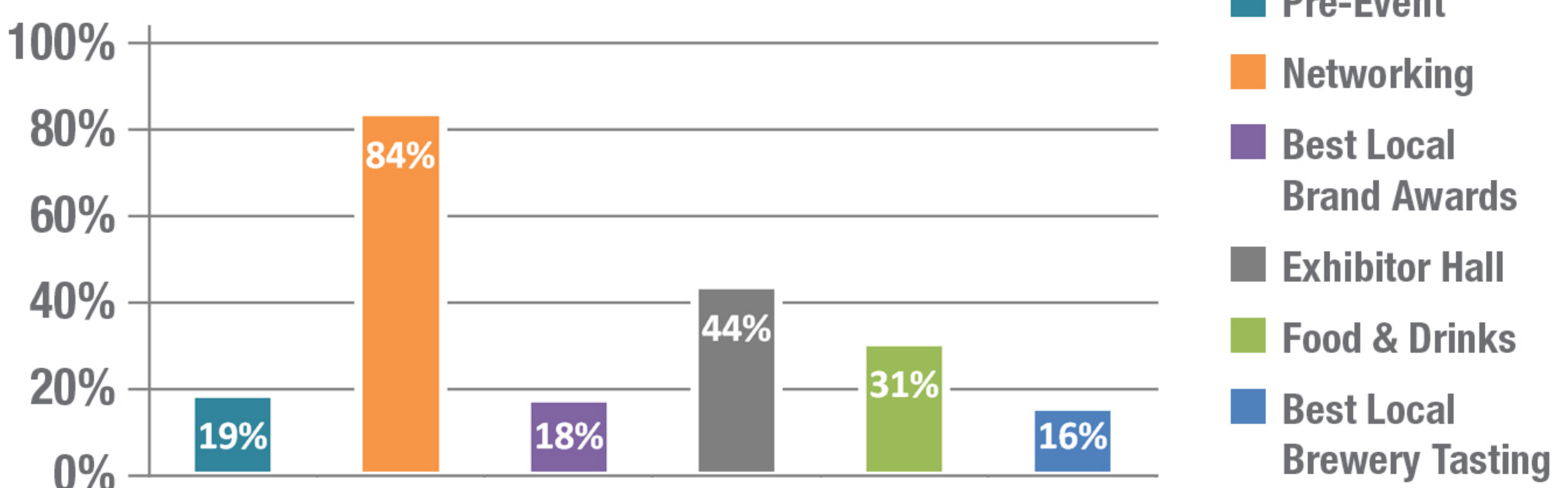
AVERAGE ATTENDEE SATISFACTION RATING  
On a Scale of 1 to 10

#### RETURN ON INVESTMENT



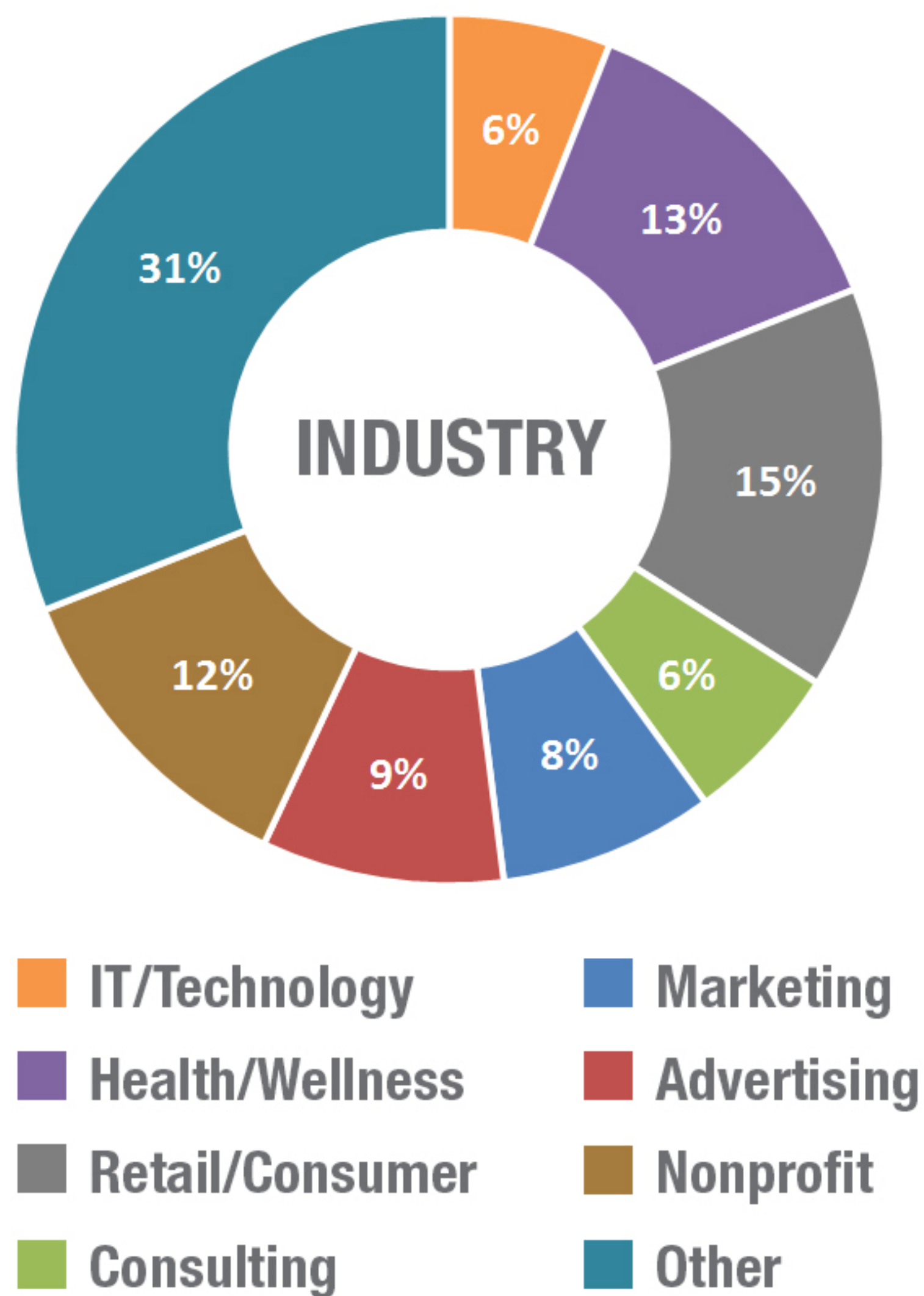
PERCENT OF RESPONDENTS WHO FELT IT WAS  
Worth the Cost to Attend

#### FAVORITE PART

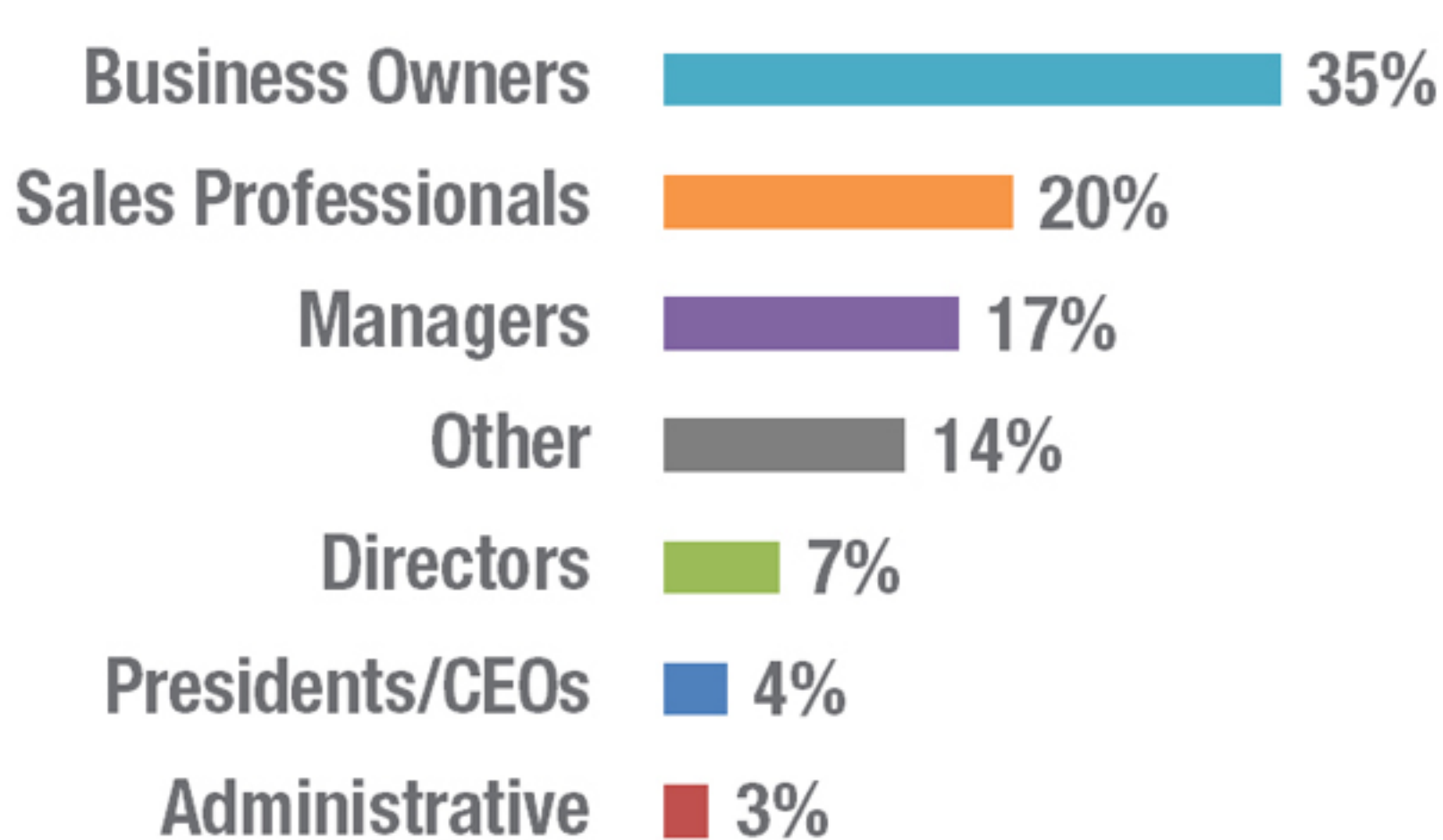


Most Enjoyable Event Aspects Reported by Attendees

#### WHO ATTENDS?



#### JOB TITLE/POSITION



#### COMPARATIVE VALUE



8 OUT OF 10 ATTENDEES RATED B2B EXPO  
Excellent or Above Average  
COMPARED TO OTHER NETWORKING EVENTS

#### TESTIMONIALS

“Once again, the B2B Expo did not disappoint. I always meet new business professionals I wouldn't have otherwise, and find new vendors I need for my business. My favorite networking event of the year!”  
~ Jen Jaciw

“This is one of the TOP networking events in the ABQ metro — a must attend event.”  
~ Keith Powell

“Every year, we look forward to the B2B Expo. It's a one-of-a-kind event offering interaction with a majority of the businesses in Albuquerque, all under one roof.”  
~ Cynthia Nagle

Don't miss out! Snag your ticket to the next B2B Expo at  
[b2bexponm.com/register/](http://b2bexponm.com/register/)