



**B2B GOLD Level Sponsorship Agreement**  
**\$1,500 Cash**  
**(Value: \$7,350)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Gold Level** sponsorship of the 13<sup>TH</sup> Annual B2B Expo event scheduled for **Tuesday April 28, 2020 at Embassy Suites, Albuquerque, NM.**

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **May 31, 2020** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
2. **Conditions of Agreement:**
  - A. For all Cash Gold Sponsors, payment for sponsorship must be paid on or before **January 31, 2020.**
  - B. Sponsor to provide logo and company information for benefits after signing of agreement. **(We need your logo.)**
  - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
    - **UPGRADED** Company logo (small) on select marketing materials, event signage and on B2B Landing Page, postcards, flyers, online display logo ad with link -- Estimating over 40,000 impressions; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to event date (From Date of Signed Agreement-May). **\$5,000 Value**
    - Social Media Mentions with link to social media company page where applicable (From Date of Signed Agreement-May). **\$1,000 Value**
    - (2) **VIP Sponsor/Exhibitor Reception Tickets on April 27, 2020 from 6-8 pm** at the Embassy Suites Main Atrium Area. **\$200 Value**

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- Exhibit 6' Table Space at Event in Prime Location, including Premium Passport listing, at Event with (4) Free Admission passes to the event. **\$750 Value**
  - Company mentions at the event throughout the evening. **\$400 Value**

3. **Termination of Agreement:** This agreement will terminate on **May 31, 2019** unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:**  
EXHIB-IT!

*DJ Heckes*

Print Name: DJ Heckes, CEO  
Date:

**AGREED TO AND ACCEPTED:**  
COMPANY:

Print Name:  
Date: