



B2B PLATINUM Level Sponsorship Agreement
\$3,000 Cash or Over \$6,500 In Kind
(\$16,050 Value)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Platinum** level sponsorship of the 2019 B2B Expo event scheduled for Tuesday April 23, 2019 at Isleta Resort & Casino.

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **May 31, 2019** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").

2. **Conditions of Agreement:**
 - A. For all Cash Platinum Sponsors, payment for sponsorship must be paid on or before **January 15, 2019**.

 - B. Sponsor to provide logo and company information for benefits after signing of agreement. **(We need your logo)**.

 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
 - **UPGRADED** Company logo (MEDIUM) on all marketing materials, event signage and on B2B Landing Page with company website link, postcards, flyers, online display logo ad with link -- Estimating over 40,000; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to event date (From Date of Signed Agreement-May). **\$8,000 Value**

 - Social Media Mentions with link to social media company page where applicable (From Date of Signed Agreement-May). **\$1,200 Value**

 - (2) **VIP Sponsor Party on April 22, 2019** from 7-9 pm at the Concierge Suite at Isleta Resort & Casino. **\$250 Value**

 - Exhibit 10' Platinum Exhibit Space at Event in Prime Location, including Premium Passport listing, at Event with (8) Free Admission passes to the event. **\$1,500 Value**

- Company name recognition on all media spots. **\$2,000 Value**
- Company mentions at the event throughout the evening, Audio and Video. **\$800 Value**
- Lead Generation App Usage at Event for Collecting Leads with Qualifier questions with access to exported lead list from visitors at your booth **\$500 Value**
- 300x250 Rotating Digital Ad placed on B2B Home Page (From Date of Signed Agreement through May). **\$1,800 Value**

3. **Termination of Agreement:** This agreement will terminate on **May 31, 2019** unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:

EXHIB-IT!

Sign:

Print Name:

Date:

AGREED TO AND ACCEPTED:

COMPANY:

Sign:

Print Name:

Date: