



B2B GOLD Level Sponsorship Agreement
\$1,500 Cash
(Value: \$6,050)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Gold Level** sponsorship of the 12th Annual B2B Expo event scheduled for **Tuesday April 23, 2019 at Isleta Resort & Casino.**

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **Date of Signed Agreement** and shall expire on **May 31, 2019** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
 2. **Conditions of Agreement:**
 - A. For all Cash Gold Sponsors, payment for sponsorship must be paid on or before **January 15, 2019.**
 - B. Sponsor to provide logo and company information for benefits after signing of agreement. **(We need your logo.)**
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
 - **UPGRADED** Company logo (small) on select marketing materials, event signage and on B2B Landing Page, postcards, flyers, online display logo ad with link -- Estimating over 40,000 impressions; newsletter outreach to over 5,000 recipients no less than 1x/month with increased frequency closer to event date (From Date of Signed Agreement-May). **\$4,000 Value**
 - Social Media Mentions with link to social media company page where applicable (From Date of Signed Agreement-May). **\$800 Value**
 - (2) Attendees for **VIP Sponsor Party on April 22, 2019**, from 7-9pm at the Concierge Suite at Isleta Resort & Casino. **\$250 Value**
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- Exhibit 6' Table Space at Event in Prime Location, including Premium Passport listing, at Event with (4) Free Admission passes to the event. **\$1,000 Value**

3. **Termination of Agreement:** This agreement will terminate on **May 31, 2019** unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!

Sign:

Print Name:

Date:

AGREED TO AND ACCEPTED:
COMPANY:

Sign:

Print Name:

Date: