



**B2B PLATINUM Level Sponsorship Agreement**  
**\$2,500 Cash**  
**(\$10,800.00 Value)**

This Agreement (the "Agreement") is between \_\_\_\_\_ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Platinum** level sponsorship of the 2017 B2B Expo event.

**Terms of Agreement:**

1. **Terms of Agreement:** The terms of this Agreement shall commence on \_\_\_\_\_ and shall expire on **May 31, 2017** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
  2. **Conditions of Agreement:**
    - A. For all Cash sponsors, Payment for Sponsorship must be paid in full on or before January 15, 2017. For All Contracts, signed agreements need to be on file by September 30, 2016.
    - B. Sponsor to provide logo and company information for benefits after signing of agreement.
    - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship package:
      - **UPGRADED** Company logo (MEDIUM) on all marketing materials, event signage, and on B2B Landing Page with Company Website Link, November through May, Post cards, online display logo ad with link, event signage, Estimating over 40,000 impressions over 5 months; newsletter outreach to over 5,000 recipients 2x/month) **\$5,000 Value**
      - Monthly Social Media Mention (Jan-May) with link to social media company page where applicable. **\$1,000 Value**
      - A 2-3 minute company promo video including production, B-roll, editing, and posting to YouTube and online distribution. **\$1,500 Value**
      - **UPGRADED** Exhibit 10' Space at Event in Prime Location, including Premium Passport listing, at Event with (6) Free Admission passes to the event. **\$700 Value**
      - Company mentions at the event throughout the evening, Audio and Video. **\$300 Value**
      - Attendance VIP Sponsor After Party Event from 830 PM – 10:30 PM in Governor's Suite at Isleta Resort & Casino.
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- Company name recognition on all media spots **\$1,500 Value**

- Company mentions at the event throughout the evening, Audio and Video. **\$300 Value**

3. **Termination of Agreement:** This agreement will terminate on May 31, 2017 unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:  
EXHIB-IT!

AGREED TO AND ACCEPTED:

\_\_\_\_\_  
**\*INSERT COMPANY NAME ABOVE\***

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_