



B2B DIAMOND Level Sponsorship Agreement
\$5,000 Cash Sponsorship
(Value: \$21,500.00)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Diamond** level sponsorship of the 2017 B2B Expo event.

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on _____ and shall expire on **May 30, 2017** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
 2. **Conditions of Agreement:**
 - A. Payment for Sponsorship must be paid in full on or before January 15, 2017.
 - B. Sponsor to provide logo and company information for benefits after signing of agreement.
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship package:
 - **UPGRADED** Company logo (LARGEST) on all marketing materials (including online advertising), event signage, and on B2B Landing Page with Company Website Link to your website. (\$400/ month: Post cards (6000), flyers (1000), online display logo ad with link (9000), event signage (1000), Estimating over 40,000 impressions over 5 months; newsletter outreach to over 5,000 recipients 2x/month) **\$5,000 Value**
 - Monthly Social Media Mention (Jan-May) with link to social media company page where applicable. **\$500 Value**
 - **UPGRADED TO** Exhibit 10' Space at Event in Prime Location, including Premium Passport Listing, with (8) Free Admission Passes to the event. **\$800 Value**
 - Company name recognition on all media spots **\$1,500 Value**
 - A Company Rep will receive a 2-3 minute recorded and edited company promo video including production and posting to YouTube and online distribution. **\$1,500 Value**
 - Company mentions at the event throughout the evening, Audio and Video. **\$300 Value**
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- Invite & Appearances on television and in-person radio interviews promoting event **\$3,000 value**
 - Company name recognition at beginning (lead in) of all event media spots **\$5,000 Value**
 - Company Rep to be present on stage for Best Local Brand award presentations **\$350 Value**
 - Company Rep to have on-stage mic time at event for a minimum of 2 minutes **\$400 Value**

- Company Logo in Gobo Lighting on ceiling at Event for promotion for Diamond Sponsor. **\$800 Value.**
- Copy of Attendee List with contact information within one week post event. **\$1850 Value**

3. **Termination of Agreement:** Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!

AGREED TO AND ACCEPTED:

INSERT COMPANY NAME ABOVE

Signature

Signature

Name: _____

Name: _____

Date: _____

Date: _____