



B2B DIAMOND Level Sponsorship Agreement
\$5,000 Cash Sponsorship
(Value: \$21,100.00)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT!** concerning the **Diamond** level sponsorship of the 2018 B2B Expo event.

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **October 1, 2017** and shall expire on **May 31, 2018** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
 2. **Conditions of Agreement:**
 - A. Payment for Sponsorship must be paid in full on or before January 15, 2018.
 - B. Sponsor to provide logo and company information for benefits after signing of agreement.
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship package:
 - **UPGRADED** Company logo (LARGEST) on all marketing materials (including online advertising), event signage, and on B2B Landing Page with Company Website Link to your website. (\$400/ month: Post cards (6000), flyers (1000), online display logo ad with link (9000), event signage (1000), Estimating over 40,000 impressions over 5 months; newsletter outreach to over 5,000 recipients 2x/month) **\$7,500 Value**
 - Monthly Social Media Mention (Jan-May) with link to social media company page where applicable. **\$1,200 Value**
 - Company mentions at the event throughout the evening, Audio and Video. **\$800 Value**
 - Lead Generation App Usage at Event for Scanning Name Badges with Qualifier questions with access to exported lead list from visitors at your booth. **\$500 Value**
 - VIP Sponsor Party on April 23, 2018 from 7-9 pm at the Concierge Suite at Isleta Resort & Casino. Value: **\$250.00 Value**
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- **UPGRADED** TO Exhibit 10x20 Space at Event in Prime Location, including Premium Passport Listing, with (10) Free Admission Passes to the event. **\$2,000 Value**
 - Invite & Appearances on television and in-person radio interviews promoting event **\$1,000 value**
 - Company name recognition at beginning (lead in) of all event media spots **\$1,500 Value**
 - **UPGRADED** 728x90 Digital Ad Banner placed on B2B Home Page from October 1, 2017,

2017-May 31, 2018. \$2,000 Value

- Company Rep to be present on stage for Best Local Brand award presentations \$500 Value
- Company Rep to have on-stage mic time at event for a minimum of 2 minutes \$500 Value
- Company Logo in Gobo Lighting on ceiling at Event for promotion for Diamond Sponsor. \$1,500 Value.
- Copy of Attendee List with contact information within one week post event. \$1850 Value

3. **Termination of Agreement:** Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

**AGREED TO AND ACCEPTED:
EXHIB-IT!**

Name/Title: DJ Heckes, CEO

Date:

**AGREED TO AND ACCEPTED:
COMPANY NAME HERE**

Name/Title:

Date: _____