



B2B PLATINUM Level Sponsorship Agreement
\$3,000 Cash or Over \$10,000 In Kind
(\$17,800 Value)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Platinum** level sponsorship of the 2018 B2B Expo event scheduled for Tuesday April 24, 2018 at Isleta Resort & Casino.

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **September 1, 2017** and shall expire on **May 31, 2018** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").

2. **Conditions of Agreement:**

A. For all Cash Platinum Sponsors, Payment for Sponsorship must be paid on or before January 15, 2018. For all Contracts, signed agreements need to be on file by August 31, 2017.

B. Sponsor to provide logo and company information for benefits after signing of agreement.

C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:

- **UPGRADED** Company logo (MEDIUM) on all marketing materials, event signage, and on B2B Landing Page with Company Website Link, January through May; Post cards (8,000), online display logo ad with link, event signage, (Estimating over 40,000 impressions over 7 months; newsletter outreach to over 5,000 recipients 2x/month) **\$10,000 Value**
 - Monthly Social Media Mention (Jan-May) with link to social media company page where applicable. **\$1200 Value**
 - VIP Sponsor Party on April 23, 2018 from 7-9 pm at the Concierge Suite at Isleta Resort & Casino.
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- Exhibit 10' Platinum Exhibit Space at Event in Prime Location, including Premium Passport listing, at Event with (8) Free Admission passes to the event. **\$1,500 Value**

- Company name recognition on all media spots **\$2,000 Value**
- Company mentions at the event throughout the evening, Audio and Video. **\$800 Value**
- Lead Generation App Usage at Event for Scanning Name Badges with Qualifier questions with access to exported lead list from visitors at your booth. **\$500 Value.**
- 300x250 Rotating Digital Ad placed on B2B Home Page from September 1, 2017-May 31, 2018. **Value: \$1,800**

3. **Termination of Agreement:** This agreement will terminate on May 31, 2018 unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!



Name/Title: DJ Heckes, CEO
Date:

AGREED TO AND ACCEPTED:
COMPANY NAME HERE

Name/Title:
Date: