



B2B GOLD Level Sponsorship Agreement
\$1,500 Cash
(Value: \$6,050)

This Agreement (the "Agreement") is between _____ and **EXHIB-IT! Tradeshow Marketing Experts ("EXHIB-IT!")** concerning the **Gold Level** sponsorship of the 2018 B2B Expo event.

Terms of Agreement:

1. **Terms of Agreement:** The terms of this Agreement shall commence on **October 1, 2017** and shall expire on **May 31, 2018** unless sooner terminated in accordance with the provisions of this Agreement (the "Term").
 2. **Conditions of Agreement:**
 - A. For all Cash Gold Sponsors, Payment for Sponsorship must be paid on or before January 15, 2018. For all Contracts, signed agreements need to be on file by August 31, 2017.
 - B. Sponsor to provide logo and company information for benefits after signing of agreement.
 - C. EXHIB-IT! will provide all items as laid out in corresponding sponsorship:
 - **UPGRADED** Company logo (small) on select marketing materials, event signage, and on B2B Landing Page November through May, Post cards, flyers, online display logo ad with link, event signage, Estimating over 40,000 impressions over 5 months; newsletter outreach to over 5,000 recipients 2x/month) **\$4,000 Value**
 - Monthly Social Media Mentions (Jan-May) with link to social media company page where applicable. **\$800 Value**
 - VIP Sponsor Party on April 23, 2018 from 7-9 pm at the Concierge Suite at Isleta Resort & Casino **\$250.00 Value**
-
- Exhibit 6' Table Space at Event in Prime Location, including Premium Passport listing, at Event with (4) Free Admission passes to the event. **\$1,000 Value**

3. **Termination of Agreement:** This agreement will terminate on May 31, 2018 unless mutually agreed by both EXHIB-IT! and Sponsor whereas a revised contract agreement can be executed. Upon lack of provision of conditions set forth, the agreement may be terminated by either party at any time.

AGREED TO AND ACCEPTED:
EXHIB-IT!



Name/Title: DJ Heckes, CEO
Date:

AGREED TO AND ACCEPTED:
COMPANY NAME HERE

Name/Title:
Date: